



Online Ethics Center
FOR ENGINEERING AND SCIENCE

Roy N. Davis - Ethical Cultures in Corporations

Author(s)

Roy N. Davis

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Description

Using a Q& A format from the moderator, Roy N. Davis shares a senior corporate leadership perspective on the importance of actively managing toward ethical culture in a large health care corporation. Additionally, the role of ethical culture in employee retention and creating long term strategic advantage is discussed. Audience Q&A follows the moderator's questions.

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